

THE NEXT REVOLUTION IN PHOTOGRAPHY BUSINESS NETWORKING

**PHOTO
VIDEO
ASIA**

29 **30** **01** **2023**
SEP SEP OCT
PRAGATI MAIDAN,
NEW DELHI, INDIA.
HALL NO. 12 & 12A

POST SHOW REVIEW

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EXHIBITION**

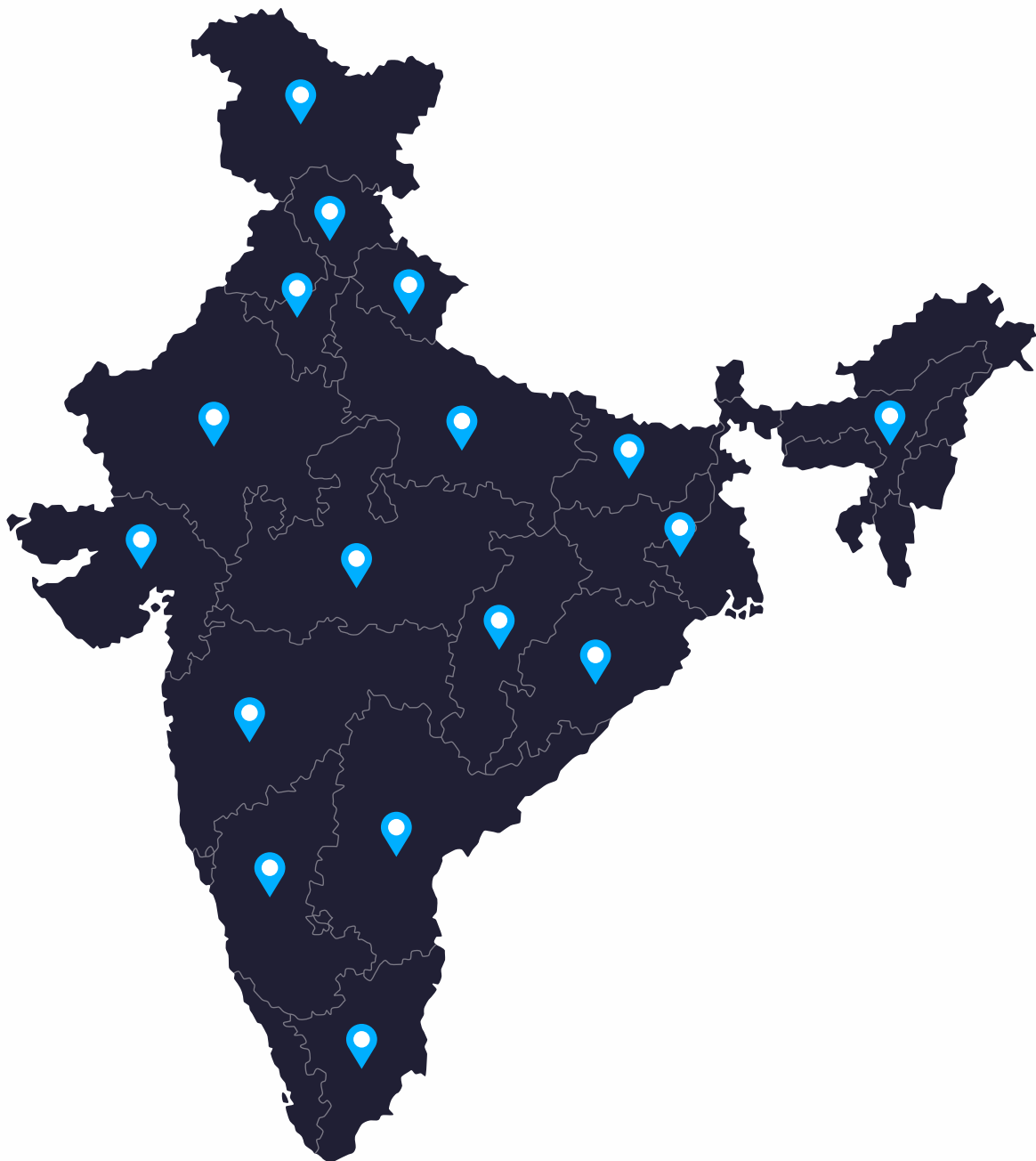
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www.photovideoasia.com

And it's all about Photo Video Asia 2019 !!

Reinforcing its role as Asia's Largest Photo & Imaging Show, Photo Video Asia welcomed closed to 37000 visitors from all over india and more than 250 exhibitors occupying an exhibition space of 10000 sq mtrs. Photo Video Asia 2023 was organised by Aakar Exhibition Pvt. Ltd. And supported by the leading Photo Video Industry association from across India.

**VISITORS FROM MANY DIFFERENT REGIONS WERE WITNESSED
DURING ALL THE 3 DAYS OF PHOTO VIDEO ASIA 2023**



SUPPORTED BY ALL ASSOCIATION ACROSS INDIA



Event Features

Comprehensive Product Showcase



Seminar Theatre

The Show featured workshops of leading brands from the industries : Nikon, GoPro, And Godox

PHOTO VIDEO ASIA 2023 WAS PROMOTED THROUGH THE INDUSTRY'S MOST INFLUENTIAL TRADE PUBLICATIONS

Supporting Media

**Better
Photography**

**Smart
PHOTOGRAPHY**
INDIA'S NUMBER 1 IMAGING MAGAZINE



**फोटो
समाचार**



Important Facts & Figures

250+

Exhibitors

37205

Visitors

10000+

Sqm Space:

Highlights of the exhibition: -



Support Of Leading Association From Across Asia

The Show was supported by the leading photographic industry associations, majorly from India, China, Hongkong, Saudi Arabia, Bangladesh, Srilanka, Nepal etc.



Workshops during the show

Nikon, Godox, Gopro were the companies that showcased their advance technologies, their fully equipped camera equipments and their lenses. During the show.

Exhibitor Analysis

2023 Exhibitor Survey results

- 90% of exhibitors were satisfied with the business opportunity
- 92% of exhibitors were satisfied with the visitors' traffic and quality
- 85% of exhibitors are likely to recommend Photo Video Asia to a friend or colleague
- 90% of exhibitors will attend Photo Video Asia in the future
- 88% of exhibitors rated Photo Video Asia as the most important exhibition

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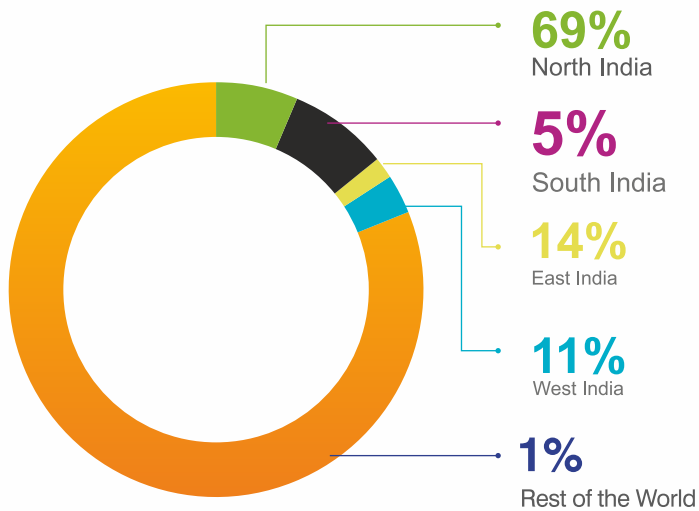
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Visitor Analysis Geographic Breakdown



Visitors by Nature of Business:

- Wedding Photographers: 53%
- Amature & Photo Blogger: 10%
- Photo goods dealers: 17%
- Photo lab Owners: 20%

Objective of Visiting:

- Seeking New Suppliers and Products: 65%
- Collect market and trends Information: 11%
- Meet and Network with current suppliers/ clients: 12%
- Look for OEM/ ODM suppliers: 8%
- Working for Importing New products: 4%

2023 Visitor Survey results



90%

of visitors were very satisfied with the quality of exhibitors



91%

of visitors are likely to recommend Photo Video Asia to a friend of colleague



94%

of visitors are likely to attend Photo Video Asia in Future



85%

of visitors were very satisfied with the number of exhibitors



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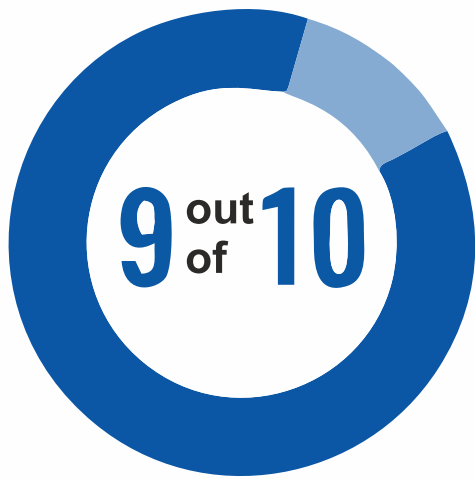


Photo Video Asia 2023 is rated 9 out of 10 by visitors

80% of the respondents have influential power in purchasing his/her company, showing that there was a high proportion of visitors who were decision makers.



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SEE YOU NEXT YEAR

PHOTO VIDEO ASIA

29 30 31

AUGUST 2024

PRAGATI MAIDAN

NEW DELHI, INDIA

HALL NO. 6

TIME : 10:00 AM TO 6:00 PM

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